



RE: The **Cherry Valley Outdoor Games**, June 19-21, 2026

Dear Potential Sponsor:

We are contacting you with an opportunity to support the 9th Cherry Valley Outdoor Games, a community supported festival that provides admission free exciting and unique entertainment for a broad audience. Our event features a professional lumberjack competition that draws top athletes from all over the country and entertains regional spectators. On top of hosting a great event, our mission is to support youth sports in our community along with providing high school Junior and Senior classmen fund raising opportunities. Please look at our promotional videos featured on our Facebook Page or website, which highlight the excitement of our Professional Lumberjack competition and provide an overview of the event. We are looking forward to another successful year at the Cherry Valley Community Center and Alden Field but cannot make it all happen without sponsorship from companies like yours.

Three **full** days of action are planned for this year's event. We are pleased to announce that **STIHL Timbersports** will be partnering with CVOG to host both Men's and Women's 2026 Qualifiers! Top finishers from both divisions will advance to the US STIHL Timbersports National Championships in Milwaukee, WI. Additionally, our professional lumberjack and lumberjill competition is revered as one of the best in the nation and we expect the top athletes to return if sufficient funding is obtained. Another exciting partnership with the NYS Route 20 Roadies will elevate the already successful Diamond Dash color run/walk supporting Youth Baseball and Softball. Rounding out the action we will again present a multi-artist bandstand, car show, inflatable obstacle course, and more, as well as a variety of craft and food vendors.

There are many ways to be involved as a sponsor or supporter of this great event. Detailed in the *Sponsorship Opportunity* outline on the next page, we advertise onsite during the event primarily with banners and announcements while giving you the opportunity to set up a display. Leading up to the event, posters, social media, t-shirts, website and TV commercials (budget permitting) are utilized to get the word out. Throughout the remainder of the year photos and videos from the event will be posted on social media and our website to highlight the 2026 happenings. Approximately 30% of our total budget is spent on advertising. This, along with word-of-mouth advertising from our loyal fans, works to help us achieve our goal of drawing a big crowd.

Thank you for your time and consideration of our proposal. We look forward to working with you as we launch our 9th event. Deadline for sponsorship funds receipt is May 4th. For planning purposes please let us know if or if not, you want to be part of our event. The sooner we receive your support the sooner we can put it into action. The following page is a guideline for how you can get involved. If none of those options suit you, we would be happy to discuss other ideas and opportunities with you. Please call or email us for more details or if you have any questions.

Sincerely,

Cherry Valley Outdoor Games, Inc.

Nathan Waterfield
President
607-643-2911
nathanwaterfield@gmail.com



Sponsorship Opportunities

\$3500 Presenting Sponsor

- 12x24 Premier Retail Space
- (2) 3x9 Banners on Competition Backdrop
- Business "Shout Outs" During Show
- Advertisements on our website
- Large Business logo on event T-Shirts
- Business logo painted on end of sawing logs
- Mention of your business in possible TV and radio interviews and social media exposure
- Award presentation opportunity and on-stage business interview
- Complimentary CVOG swag

Additional opportunities available for presenting sponsors. Please contact us for details.

\$1000 Event Sponsor

- 12x24 Premier Retail Space
- 3x5 Banner on Lumberjack Stage Backdrop
- Social Media acknowledgement
- Advertisements on our webpage
- Small business logo on event T-Shirts
- Award presentation opportunity with on-stage business interview
- Placement of Sponsor Provided Banners in Auxiliary Locations

\$500 Co-Event Sponsor

- 12x12 Retail Space
 - 3x5 Banner on Lumberjack Stage Safety Fence
- OR** Auxiliary Locations
- Business logo on our webpage sliding banner

Event Supporter (\$25-\$100)

Large banners will display multiple logos crediting your business for support.

- 3" x 9" - \$25
- 6" x 12" - \$50
- 9" x 15" - \$75
- 12" x 18" - \$100

**Auxiliary banner locations include but are not limited to safety barricades and fencing, car show, 5K Finish Line and CVOG entrance points.*



Confirmation of Sponsorship (Please Print clearly & complete all fields listed below)

Date: _____

Point of Contact (Full Name): _____

Organization Name (to appear on event materials): _____

Mailing Address: _____

Phone: _____

Email: _____

Paid Level of Sponsorship:

_____ Supporting Sponsor (\$25/50/75/100) _____ Event Sponsor (\$1000)
_____ Event Co-Sponsor (\$500) _____ Presenting Sponsor (\$3500)

Auxiliary Banner Placement Preference if applicable _____

ATTENTION SPONSORS! Please email us (nathanwaterfield@gmail.com) a **high resolution file** such as an EPS or PNG of your business logo or advertisement if your logo has changed. Returning sponsors do not need to submit a logo file if nothing has changed.

- ❖ Please make checks payable to **Cherry Valley Outdoor Games, Inc.**
- ❖ Please mail checks & completed forms to:

Cherry Valley Outdoor Games, Inc.
PO Box 187
Cherry Valley, NY 13320